

#### 1. Introduction

Since its reopening in 2019 after extensive redevelopment, Lake Titiwangsa Park has become one of Kuala Lumpur's favorite recreation places. Visitors include all segments of the population, including the less able, the various income groups, adults and children of all ages.

The park is open daily between 6am and 10pm.

We are pleased to announce that registration is open to all PAM members to set up pavilions that would engage with the public near the performance stage area (Astaka) at Lake Titiwangsa Park as part of the festival. Teams are encouraged.

Exceptional specialists may be invited to participate.

Acceptance of participation would be based on the sketches submitted. When accepted, the participant will be informed of the specific location of the pavilion.

The criteria for selection are:

- 1. Creativity and Novelty
- 2. "Suitability"
- 3. Quality of experience
- 4. Low carbon footprint
- 5. Easily dismantled and disposable

The number of pavilions accepted for the exhibition is 20 (twenty).

The event is partnered with DBKL.

Interested participants may wish to visit an existing example in the park, entitled, "The Temple of Togetherness" located near the elevated walkway (Laluan Banjaran Titiwangsa). Participants are not limited by this example.

A graphic map of lake Titiwangsa Park is attached.

#### 2. Theme

## Space Time Meaning: Introduction

Architecture automatically engages space and time; however, meaningful architecture has more: perhaps having a story to tell, enhances the human experience, appropriateness to context and culture, brings people together, or more. KLAF 2024 invites PAM members to build their own pavilions to engage with the public in one of the most popular public places in Kuala Lumpur.

### 3. Brief

#### Requirements:

The recommended footprint for each pavilion is approximately 10 sq m (or, approximately 100 sq ft). The pavilion can take any shape or form, and built of any material. The structure should be easily dismantled at the end of the exhibition, leaving nothing behind. The participant is responsible for the removal of the pavilion at the end of the exhibition.

The pavilions are put up at the participants' own expense. Participants may consider sponsored materials which are free of charge. The list of sponsors and contacts are listed below.

Participants are allowed to install a plaque of own design no larger than 400mm x 500mm together with the pavilion, which can include the names the company and/or team members together with explanatory text in BM and/or English. The texts are to be no larger than 18- point size.

Other companies can be included in the team, and listed in the plaque as long as the PAM member is first mentioned.

Participants are also allowed to list their sponsors on the plaque.

Participants are to assume that the ground will be flat and turfed.

Participants are encouraged to visit the site.

Participants can request for electricity supply.

## Sequence:

- 1. Participants are required to submit sketches for selection.
- 2. Selected participants are informed.
- 3. Selected participants proceed to fabricate the pavilions.
- 4. Install the pavilions.
- 5. Exhibition
- 6. Remove the installations at the end of the exhibition

Upon acceptance, the successful participants are required to enter into an undertaking to remove the materials at the end of the exhibition.

### 4. Sketch Format

Up to maximum 4 sheets of A3 sheets. They can be mounted on cards. It could be photographs of models and/or drawings.

Include name, team members (optional), email and contact phone at the back of the boards.

Sketches are to be submitted to the PAM Centre reception counter.

## 5. Selection Committee

- 1. DBKL Representative
- 2. PAM President or nominee
- 3. KLAF Director
- 4. Prominent architect
- 5. Prominent public person

## 6. Programme

Announcement: 1 March 2024
Brief to participants from: 29 February 2024

3. Submission of

sketches(PAM Centre): 31 March 2024 at 5pm

4. Selection: 7 April 2024

5. Notice to successful

participants: 10 April 2024 6. Preparation: April/ May 2024 7. Installation: 15-30 May 2024

8. Exhibition: 1 June- 15 December 2024 9. Dismantling and removal: 15 - 31 December 2024

## 7. Notices

Open invitation via email to PAM members. Further notices to participants via email and KLAF App. Communications with participants via email and KLAF App.

## 8. List of participating sponsors

Look overleaf:

#### **CORPORATE PARTNER**



#### INDUSTRY PARTNERS













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## KLAF2024 – Lake Titiwangsa Park

# Contact person from Sponsor

No.	Company Name	Contact person
1.	NS BlueScope Malaysia Sdn Bhd	Mr Ng Cheah Haur
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